

REGISTER TODAY



IMDA ANNUAL CONFERENCE

& SCHOLARSHIP GOLF OUTING

HILTON OAK BROOK HILLS RESORT & CONFERENCE CENTER
OAK BROOK, ILLINOIS, USA // MAY 22-24, 2018

REAL EXPERTS ▶ ***REAL ANSWERS*** ▶ ***REAL VALUE***

WWW.METALDECORATORS.ORG

2018 ANNUAL CONFERENCE & SCHOLARSHIP GOLF OUTING

Technological changes are infused into the fabric of our daily lives. The process of learning and adapting seems to be never ending as we work to keep our industry strong and competitive. The IMDA is cognizant of the daily pressures you face to stay in compliance with newly introduced technology, regulatory provisions and an ever changing workforce.

This year's Annual Conference agenda reflects the expressed desires of industry personnel for us to present information which addresses the many facets you deal with to keep your company viable, leading, and innovating on your way to a successful year.

We begin the Conference session with a keynote presentation by David Sewell of The Sherwin-Williams Company. David will discuss market drivers and how core technologies can be leveraged to create metal packaging innovation. As is customary, we will have a Financial speaker, Arthur Stupay from Dix & Eaton who will provide an insightful state of the industry perspective. Rick Alaniz, Attorney at Law with Cruickshank, LLP, will set us straight when it comes to emerging legal trends. Completing our Wednesday morning session in exciting fashion will be our Motivational Speaker, Lisa Copeland, who will share her success stories on inspiring

and leading others to be the best that they can be.

Following tradition, we will hold our Awards Luncheon on Wednesday to honor our Member of the Year, Decorators of the Year and Excellence in Quality award winners. We are pleased to announce that we are expanding our Breakout Session format to include a new segment on manufacturing. Our well attended Sponsor-Hosted Exhibition will round out the day Wednesday with hospitality which is second to none.

Thursday's agenda will begin with a key presentation on the State of the Food Industry by Todd Hale. We will follow up with a presentation by Can Manufacturer's Institute V.P. of Marketing and Communications, Sherrie Rosenblatt who will discuss the activities of CMI as they relate to promoting the metal package. Continuing with our focus to present information on what packaging schools are teaching, a presentation by Dr. Andrew Hurley, Clemson University, will discuss the virtues of biometric based packaging design.

Register now and join the more than 300 metal packaging personnel at the premier metal decorating and packaging event of the year!

WHY ATTEND?

You'll get maximum educational and networking opportunities with a minimal time commitment. Learn the latest developments and key issues affecting the metal decorating industry.

WHAT WILL YOU LEARN?

Benefit from information exchange, professional networking and a wide variety of communication opportunities in an informal, relaxed environment. Return to your job with new ideas, methods and best practices that you can apply immediately.

PROGRAM HIGHLIGHTS

Technical, Financial and Regulatory Presentations, Keynote, Motivation, New Technology, Table Top Exhibits, Quality Awards, Scholarship Golf Outing, State of the Food Industry, Market Trends

BOOK YOUR STAY



3500 Midwest Road, Oak Brook, IL 60523
www.oakbrookhillsresort.com

SPECIAL ROOM RATE UNTIL APRIL 29TH

REGISTER ONLINE

Go to our website: metaldecorators.org
Click on the Events button, and select "Hotel Reservations".

Call 1-800-HILTONS • 630-850-5555 and mention code IMDA18 to receive the special rate of \$168.00 + tax.

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All reservations are 100% refundable up to April 15, 2018. From April 16, 2018 to the arrival date, a one night non-refundable deposit of \$168.00 plus applicable taxes will be charged per guest room reserved. The one night deposit will be credited to the guest room bill at checkout.

HILTON OAK BROOK HILLS // OAK BROOK

MAY 22-24 // 2018

CONFERENCE AGENDA

WEDNESDAY // MAY 23

7:00AM – 9:00AM	REGISTRATION AND CONTINENTAL BREAKFAST
8:00AM – 8:30AM	ANNUAL MEMBERSHIP MEETING & GOLF SCHOLARSHIPS This is our annual meeting for current and new members
8:45AM – 9:00AM	PRESIDENT'S OPENING REMARKS Dr. William Hoyle, IMDA President
9:00AM – 12:00PM	GENERAL SESSION KEYNOTE PRESENTATION David Sewell, President of The Performance Coatings Group, The Sherwin-Williams Co. "Financial Presentation" Arthur Stupay, Dix & Eaton "Emerging Legal Trends in the Workplace for 2018" Rick Alaniz, Attorney at Law from Cruickshank MOTIVATIONAL SPEAKER Lisa Copeland "Authentic Leadership: Leading Through Change, Challenge, and Chaos"
12:00PM – 1:15PM	AWARDS LUNCHEON Member of the Year, Decorators of the Year & Excellence in Quality
1:30 PM – 5:00 PM	BREAKOUT SESSIONS Flat Sheet – Technical Advances in Prepress, Coating Applications, Automation & Decoration Two Piece – Inspection Systems, Technical Advances in Product Packaging, Color Management & Innovation Manufacturing *New Breakout*
5:00 PM – 7:00 PM	TABLETOP EXHIBITION & SPONSOR HOSTED HOSPITALITY Real Experts, Real Answers, Real Value Featuring Prize Drawing Giveaways at the End of the Session EVENING IS OPEN

THURSDAY // MAY 24

7:00 AM – 9:00 AM	CONTINENTAL BREAKFAST & NETWORKING
8:30 AM – 12:00 PM	GENERAL SESSION KEYNOTE PRESENTATION "State of the Food Industry" Todd Hale, Todd Hale LLC "Promote and Protect the Can" Sherrie Rosenblatt, Vice President Marketing & Communications, CMI "Consumer Eye-Tracking-Grocery, Biometric-based Packaging Design" R. Andrew Hurley, PhD, Clemson University
12:00 PM – 1:00 PM	LUNCHEON & RAFFLE PRIZE DRAWINGS Featuring Raffle Drawing for Valuable Prize

FEATURED SPEAKERS



DAVID B. SEWELL

PRESIDENT - PERFORMANCE COATINGS GROUP, SHERWIN-WILLIAMS

KEYNOTE SPEAKER

David Sewell, President and General Manager of the Sherwin-Williams Performance Coatings Group, which includes the acquired Valspar Packaging Coatings division, will discuss an overview of the company, market drivers, and how core technologies can be leveraged to create Packaging Coating Innovations to lead the industry as non-BPA, convenience, and sustainability trends drive the market.

David was named President of the Performance Coatings Group in 2017, which encompasses the seven industrial businesses of the Sherwin-Williams Company. Prior to this role, David was President & General Manager of the Global Finishes Group, and from 2012 to 2014 he served as the President & General Manager of the Product Finishes Division. David joined Sherwin-Williams in 2007 as Vice President of Marketing for the Automotive Divisions and also served as the Senior Vice President of that Division.

LISA COPELAND

FINANCIAL SERVICES AND AUTOMOTIVE ENTREPRENEUR

MOTIVATIONAL SPEAKER

Lisa Copeland has been a successful financial services and automotive entrepreneur for over 25 years. She developed much of her experience in the automotive industry where she was the managing partner of the #1 FIAT/Alfa Romeo dealership in North America.

In 2016, Lisa was named "Top 100 Women in Automotive" by Automotive News. Her sales and motivational techniques are applicable in a wide range of industries. Lisa shares her successes by teaching others about the expertise that she has gained – and how to avoid the pitfalls! Her presentation, "Authentic Leadership: Leading Through Change, Challenge, and Chaos," will inspire and renew your enthusiasm for success.



EXCELLENCE IN QUALITY COMPETITION

During Wednesday's Awards Luncheon, the best of the best will be put up on the big screen for all to view and acknowledge the winners' dynamic and high quality decorating. From all of the Best of Category winners, a panel of judges will select the Grand Award for the best decorating of the year.

For more details and guidelines and to submit an entry, visit metaldecorators.org. Submission deadline for is April 16th, 2018.



AWARDS

Best of Category Award:

Presented to the winners in each of the categories.

Award of Excellence:

Presented to the second place finishers in each of the categories.

Grand Award:

Presented for the piece chosen as the best of all categories.

Technical Achievement Award:

An Award Winner will be selected from all entries.

CATEGORIES

- Aerosol & Bottles
- Closures & Ends
- Craft Cans
- Digital Printing
- Food & General Line
(Includes Beverage Three Piece)
- Miscellaneous Products
(Includes Signs & Displays)
- Specialty & Fancy Cans
- Two Piece Beverage

We are thankful for our generous Sponsors of last year's 2017 Showcase

GOLD LEVEL

CSM-FAB

Environmental Services & Technologies

INX International Ink Co.

Perm Machine & Tool

Watson Standard

SILVER LEVEL

Chromatic Technologies, Inc.

PPG Packaging Coatings

BRONZE LEVEL

SGS International

Sun Chemical



IMDA MEMORIAL SCHOLARSHIP GOLF OUTING & BANQUET



TUESDAY // MAY 22, 2018

**Hilton Oak Brook Hills Willow Crest Golf Course
Oak Brook, IL**

The proceeds from the IMDA Memorial Golf outing are used to fund a most worthy cause, our **IMDA Scholarship Fund**. These funds are awarded to our members' children and grandchildren who will continue their pursuit of learning at the college level.

Golfers will enjoy the camaraderie and sportsmanship of fellow metal decorators as they play on the Willow Crest Golf Course. Upon completion of the play, we will host our ever-popular banquet, during which we recognize the achievements of the day's golfers. The banquet is also open to non-golfers who want to share in the festivities and fellowship of the other industry members.

To register and find more details go to: www.metaldecorators.org and click on the golf outing logo.

SPONSOR HOSTED TABLETOP EXHIBITION

The Sponsor Hosted Annual Tabletop Exhibit will take place at the conclusion of Wednesday's general session. Displays will be set up in one large ballroom during which refreshments and hors d'oeuvres will be served. This is a great opportunity for attendees to network with real experts, get real answers and real value.

This event always SELLS out so reserve your spot today by submitting the enclosed form. As of this mailing, the following companies will display their latest products, services and examples of high quality work.

2018 EXHIBITORS

- | | |
|---|--|
| Anguil Environmental Systems, Inc. | International Thermal Systems |
| Applied Vision | INX International Ink Co. |
| Bunting Magnetics | ISRA Vision AG |
| Canmaking News | KBA-MetalPrint GmbH |
| Canned Water 4 Kids | KMP Co. Ltd. |
| CanTech International | Kodak |
| ColorCon – No-Tox Products | Miltec UV |
| Coral Chemical | Nordson Corporation |
| Durr Systems | Roeslein & Associates Inc |
| DYC Supply | Sencon |
| Environmental Services & Technologies Inc | SpecMetrix Systems (Sensory Analytics) |
| Finzer Roller | Stolle Machinery Company |
| Hell Direct Laser Engraving | Sun Chemical |
| Heraeus Noblelight Fusion UV | T.D. Wright Inc. |
| IMDA | The Canmaker Magazine |
| Intercan Group Ltd | Watson Standard |



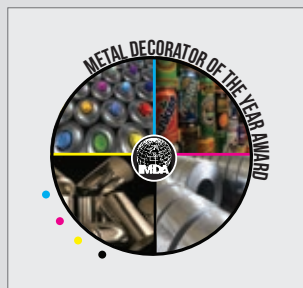
CONFERENCE SPONSORSHIP

Show your dedication to the industry, promote your company and get your name in front of 300+ metal packaging attendees. A conference sponsorship contributes to the motivational speaker, conference giveaways, speaker gifts, exhibitor hospitality and promotional signage. **If your company wishes to join the ranks of those listed below, please submit the enclosed form.** As of this mailing, the following companies have signed up for Conference Sponsorship, and the IMDA is grateful for their generous support.

2018 SPONSORS

AkzoNobel Packaging Coatings	INX International Ink Co.
Anguil Environmental Systems, Inc.	JL Clark
Applied Vision	KBA-MetalPrint GmbH
Bunting Magnetics	Kodak
Canmaking News	Miltec UV
CanTech International	Nordson Corporation
Coral Chemical	Roeslein & Associates Inc
Durr Systems	Sencon
DYC Supply	SpecMetrix Systems (Sensory Analytics)
Environmental Services & Technologies Inc	Stolle Machinery Company
Finzer Roller	Sun Chemical
Hell Direct Laser Engraving	T.D. Wright Inc.
Heraeus Noblelight Fusion UV	The Canmaker Magazine
Intercan Group Ltd	The Ohio Art Company
	Watson Standard

DECORATOR OF THE YEAR AWARDS



The IMDA supports the recognition of the craftsmanship displayed by those who are active in the decoration of metal products. Our industry is fortunate to have many individuals who have demonstrated a performance level worthy of recognition by their peers.

Companies are afforded the opportunity to recognize those individuals who have displayed exemplary craftsmanship while carrying out their duties operating or maintaining metal decorating equipment. **We encourage managers to submit applications for those who meet the IMDA's criteria to be considered for such recognition.** Download an entry form from our website: metaldecorators.org. Deadline for submission is April 30th, 2018. All nominees will be given a complimentary registration to the conference and will be recognized during Wednesday's Awards Luncheon.

SPONSORSHIP INCLUDES

\$1200 VALUE

- Free tabletop display
- Free resource directory listing
- On-site recognition throughout conference center
- Website logo hyperlink for 1 year
- Special attendee badge
- Recognition in pre- and post-show promo materials

2018 COMMITTEE MEMBERS

Renee Schouten, Chair	INX International Ink Co.
Randy Apperson	Finzer Roller
Bob Blandford	Miltec UV
Mike Block	Carey Color
Levi Boss	Ball Corporation
Steve Carter	Crown Cork & Seal
John Clark	Heraeus Noblelight
Sam Courtney	VN Graphics
Tim Duca	Ball Corporation
Craig Eberts	IMDA Honorary
Paul Fennessy	Crown Cork & Seal
Joe Finan	INX International Ink Co.
Mark Finch	Silgan
John Friedman	Northern Container
Gene Furey	IMDA Honorary
Bill Graue	IMDA Honorary
John Greenwald	IMDA Honorary
Nick Hammer	Ardagh Group
Janelle Harris	IMDA Past President
Bill Hoyle	Hoyle Consulting
Kyle Hurla	INX International Ink Co.
Art Hurley	Silgan Closures
Sarah Jacks	INX International Ink Co.
Jack Knight	INX International Ink Co.
Sue Kutay	Kodak
Carmon Madison	Parmarco
Carl Martel	Coral Chemical
Mike Masenior	Ameripro
Ken Matyska	IMDA Honorary
Mark Novotny	Nordson Corporation
Philip Shaughnessy	Crown Cork & Seal
Gary Silke	IMDA Honorary
Jason Simmers	J.L. Clark
Steve Steerman	Ball Corporation
Tony Taveres	Henkel Dares
Mark Von Bokel	SGS International
Henry Watson	Watson Standard
Mike Wilks	Bunting Magnetics
Mike Yavorski	Valspar Corporation

PRODUCT SPONSORSHIP & DISPLAY REGISTRATION

2018 ANNUAL IMDA CONFERENCE

May 23-24, 2018 • Hilton Oak Brook Hills Resort • Oak Brook, IL USA



**PROMOTE YOUR COMPANY • SHOWCASE YOUR TECHNOLOGY
NETWORKING OPPORTUNITIES • PRIZES AWARDED**

2018 SPONSORSHIP – \$1,000.00 **\$1,200 VALUE**

Show your dedication to the industry, promote your company and get your name in front of 300+ metal packaging attendees during the IMDA 2018 Annual Conference.

Sponsorship Includes:

1. Complimentary tabletop display during Sponsor Hosted Hospitality Event. **\$350.00 Value**
2. Logo placement/hyperlink on IMDA website for 1 year. **\$750.00 Value**
3. Free listing in Resource Directory. **\$100.00 Value**
4. On-site company recognition throughout hotel conference center via signs and banners.
5. Free listing in Sponsor & Exhibitor Prospectus booklet.
6. Recognition by industry peers with special attendee badge.

\$1,000 fee contributes to motivational speaker, conference giveaways, speaker gifts, exhibitor hospitality, promotional signage and other promotional costs incurred.

PRODUCT DISPLAY EXHIBITS

The Annual Tabletop Display Sponsor Hosted Hospitality Event will take place at the conclusion of Wednesday's general session. Displays will be set up in one large ballroom at the Hilton Oak Brook Hills Resort. During the Hospitality Event, refreshments and heavy hors d'oeuvres will be served. Prizes will be awarded to those in attendance.

Guidelines:

1. The Display and Sponsor Hosted Hospitality Event will be held on Wednesday, May 23rd.
2. The Exhibit fee is \$350.00 USD. Electrical services are available upon request for an additional \$50.00.
The Exhibit fee is waived for those signed up for Conference Sponsorship.
3. Display space must be requested in advance by April 30th. Tables will be available on a 1st come basis.
4. Display areas will be limited to 30" x 72" of table space.
5. Display set-up will take place on Wednesday after the luncheon.
6. Information for display set-up will be forthcoming.

*** Please complete the enclosed information form for the exhibit program to be distributed at the conference.**

For those attending the conference, please complete the enclosed conference registration form. Return the form to:

IMDA
9574 Deereco Road,
Timonium, MD 21093, USA

Fax: 410-628-8079
Email: info@metaldecorators.org

Sponsor: Yes No \$1,000 – Includes FREE Exhibit Table. Please reserve a table at no cost. Add electric at \$50 additional.

Exhibitor: Yes No # Tables: ____ \$350.00 per table without electric \$400.00 per table includes electric

Special needs (electrical for \$50.00 additional): _____

Name: _____ Company: _____

Phone: _____ Email: _____

Enclosed is a check # _____ in the amount of \$ _____ USD, payable to the International Metal Decorators Association

Please charge my credit card \$ _____ USD

American Express Visa Master Card Cardholder Name: _____

Card Number: _____ Expiration Date: _____

Signature: _____

**NOTE: Sponsorship does not include Conference Registration Fees. Attendees must register for the Conference.
Display registrants must also register for the Conference.
Sponsorship and Exhibitor fees must be paid by May 11, 2018 to be included in all onsite promotional materials.**

www.metaldecorators.org

JOIN THE IMDA TODAY
ANNUAL DUES ONLY \$75

WANT A BETTER WAY TO TALK METAL?



CONNECTING. ADVANCING. LEADING.

The International Metal Decorators Association is one of the leading trade associations for the metal packaging industry, representing over 28 countries. Our members are manufacturers of metal packaging & material, equipment and service suppliers to the industry. Providing unmatched benefits in marketing, technical information, and networking opportunities, membership in the IMDA makes good business sense.

Join today for:

- Access to essential news and industry information
- Opportunities to connect with other members at the IMDA Annual Conference – plus discounted registration
- Technical resources to aid in industry, technical or regulatory challenges
- Membership directory of over 500+ members



ANNUAL CONFERENCE

May 23-24 | Oak Brook, IL

- General Session
- Technical Breakouts
- Financial & Regulatory Updates
- Motivational Speaker
- Tabletop Exhibits
- Quality Awards
- Annual Scholarship Golf Outing
- Networking, Networking, Networking



INTERNATIONAL METAL DECORATORS ASSOCIATION

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